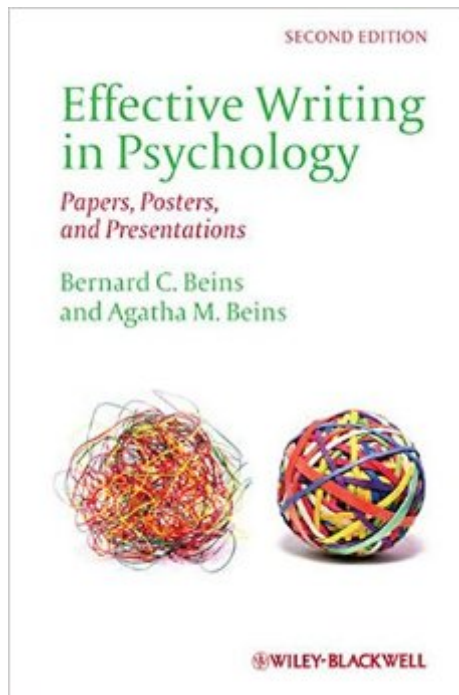


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Effective Writing In Psychology: Papers, Posters, and Presentations



Synopsis

The second edition of *Effective Writing in Psychology* helps users produce crisp scientific communication, form concise unambiguous arguments, and render technical information clear and comprehensible. The new edition incorporates the latest guidelines contained within the 6th edition of the APA Publication Manual. Clear guidelines on effective writing illustrate how to generate strong and compelling prose, even when the writing is not aimed at a research audience

Incorporates changes to the guidelines contained in the 6th edition of the APA publication manual

Includes material on how to adapt APA style for poster presentations using PowerPoint, and for oral presentations

Contains a new section on using the Internet to present research papers and a new chapter on conducting a literature search, to guide students through databases, keywords, sources, and connections between articles

Highlights methods for selecting a research topic and organizing papers

Features a sample manuscript showing common deviations from correct APA style and a version demonstrating appropriate use of APA style

Book Information

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Customer Reviews

It was a required text for my class, but I could've done without it. It merely elaborates on the APA manual. If you need a lot of grammar and punctuation background, buy it. Otherwise, get it at the library or find another source. I did use it, but it only helped a little. My use of on-line tutorials gave me more help.

This is a required book for a doctoral course I took. Otherwise I never would have purchased it.

Pretty much everything in it I learned during my masters degree program, or could have found online in various places for free.

Great reference for writing papers. The section on important questions to answer when writing an annotated bibliography is useful. Also it gives information on how to properly reference resources.

Although some parts of this publication essentially duplicates the APA manual (6th ed.), it nevertheless offers revealing insights for the uninitiated. I highly recommend it.

Very insightful and informative. I rely on its layman approach for easy/daily reference.

Good book overall. I would like the book to give more examples on effective writing

Love this book. Very helpful for research papers.

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